

Aviation Forum 2012

Hamburg – Germany



Aerospace Supply Chains

Globalization & Innovation

27th and 28th of November 2012
Conference and Exhibition

Congress Center Hamburg (CCH)
Conference Hotel: Radisson Blu Hotel


Special Topics

- Innovation dynamics and flexible Aerospace Supply Chains
- Mass Production in the Aerospace Industry: Strategy of Success!

Patron
Dr. Klaus Richter
Executive Vice President Airbus Procurement

Competence Partner



Organized by 

Save the Date: 27th and 28th November 2012

Prof. Dr. Johannes Walther



Ladies and Gentlemen,

The AVIATION FORUM 2012 will take place on the 27th and 28th of November in Hamburg, Germany. The topic is „Aerospace Supply Chains: Globalization and Innovation“. Key issues are „Innovation dynamics and flexible Aerospace Supply Chains“ and „Mass Production in the Aerospace Industry: Strategy of Success!“

The first conference day hosts seven workshops with the opening of the accompanying exhibition in the early afternoon. An Airbus plant tour at Finkenwerder precedes the official opening of the conference in the morning. Fourteen top level presentations will be held on the second day. All confirmed speakers and experts are listed on the following page.

We are pleased to announce Mr. Michimasa Fujino, President & CEO of Honda Aircraft Company as dinner speaker. He will present the HondaJet story.

In 2011 the AVIATION FORUM offered more than 360 participants access to best practice know how of the aircraft industry and professional networking opportunities. Approximately 500 attendees are expected in 2012.

We welcome you as a participant at this international conference. If you are interested in an engagement as exhibitor or sponsor you will find a description of the specific services provided in this flyer.

The conference is organized by IPM GmbH with Airbus as a competence partner. Dr. Klaus Richter, Executive Vice President AIRBUS Procurement is the patron of the AVIATION FORUM.

We look forward to meet you in Hamburg, Germany.

Yours sincerely

Prof. Dr. Johannes Walther, CEO
Institute for Production Management (IPM)

Cooperations Partner



List of confirmed Speakers & Experts

- Accenture, Magali Testard, Senior Executive, Aerospace and Defense Operations,
- Airbus SAS, Dr. Klaus Richter, EVP Airbus Procurement,
- Airbus SAS, N.N., Corporate Strategy,
- Aleris, R. Baan, CEO,
- Altran Group, Ricardo Viveiros, Head of Global Practice Supply Chain,
- AVIC, Mrs. Wu Fei, Director, Aero Structure Supply Chain & Procurement,
- BDLI e.V, Dietmar Schrick, Managing Director,
- Berlin Brandenburg Airports, Uwe Hörmann, CFO, Controlling & Procurement,
- B/E Aerospace, Werner Lieberherr, President,
- Bombardier, Janice Davis, Vice President & Chief Officer Supply Chain,
- Deloitte, Stephan Brunke, Partner Corporate Finance, Co-Head Aerospace & Defense Deutschland,
- Diehl Aircabin, Volker Schulte, Senior Vice President Strategic Purchasing,
- Drozak Consulting, Dr. Thomas Romeiser, Managing Partner,
- Eurocopter, Dr. Michael Rehmet, Vice President,
- FAG Aerospace, Dr. Oliver Schellberg, CEO,
- Fokker Technologies, Freek Deelen, Director Strategy,
- Hamburg Airport, Michael Eggenschwiler, CEO,
- Hutchinson Aerospace, Laurent Poirier, CEO,
- Interturbine Aviation Logistics GmbH, Peter Buchfeld, Vice President Customer Service,
- Karl Berrang GmbH, Joachim Hermes, Member of the Board,
- Kuehne + Nagel, Dirk Reich, EVP and Member of the Management Board,
- Liebherr Aerospace GmbH Lindenberg, Josef Gropper, COO,
- MTU Aero Engines, Egon Behle, CEO,
- Recaro Aircraft Seating, Dr. Mark Hiller, CEO,
- Rolls-Royce, Gustav Greyling, EVP Strategic Purchasing and Global Shared Service,
- Strata Manufacturing PJSC, Ross Bradley, CEO,
- Sumitomo Precision Products Co. Ltd., Susumu Kaminaga, President,
- SupplyOn AG, Markus Quicken, CEO,
- Trelleborg, Dr. Thomas Uhlig, President Global SCM,
- Volkswagen Aktiengesellschaft, Dr. Bernd Martens, Corporate Executive Director Purchasing, New Product Launches,
- ZF Luftfahrttechnik GmbH, Dr. Konrad Joecks, CEO,
- Zodiac Aerospace, Oliver Zarrouati, CEO.

Dinner Speech

- Michimasa Fujino, President & CEO, Honda Aircraft Company

Workshops topics

- Workshop 1: Logistics Management
Hidden Costs of Logistics and Transactions in Aerospace Supply Chains
- Workshop 2: Globalized Supply Chains
The Decision of Globalization: Make-or-Buy?
- Workshop 3: Aerospace Supply Network
Supply Chain Configuration: OEM- or MRO-Provider
- Workshop 4: Consolidation of SMEs
Successful Management of Mergers and Acquisitions
- Workshop 5: Innovation Management
Lightweight Construction: A chance throughout the entire supply chain?
- Workshop 6: Green Procurement
Green and Economical Challenges: Conflict or Conformity?
- Workshop 7: Mass Production
Mass Production in the Aerospace Industry: Strategy of Success!

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Innovation Partner



Logistics Partner



M&A Partner



Exhibitors

- Altran GmbH & Co. KG
- Deloitte
- Drozak Consulting GmbH
- H&D International Group
- Hurst Green Plastics Ltd.
- Hutchinson Aerospace Germany
- Interturbine Aviation Logistics GmbH
- Karl Berrang GmbH
- Kuehne + Nagel AG
- PPG Aerospace
- State of Virginia
- SupplyOn AG

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- Mecklenburg-Vorpommern
- The Society of Japanese Aerospace Companies
- Washington State, USA

Sponsors



Information for Participant

Please register online at: www.ipm-scm.com/afo

The Aviation Forum 2012 will take place November 27th and November 28th in the Congress Center Hamburg (CCH), Germany.

The Aviation Forum offers access to best practice know how of the aircraft industry and professional networking opportunities.

Approximatly 500 attendees are expected at the conference and accompanying exhibition in 2012.

Participants have the choice of one of the following plant tours on the morning of the 27th of November:

- Airbus Finkenwerder A320 Produktion
- Airbus Logistic Material Center Hamburg – operated by Kuehne + Nagel

Complete choice	Fee
Both days 27 th and 28 th November 2012 (Plant Tour, Workshop & Gala Dinner included)	1380 €
Separate selection	
(incl. Plant Tour & Gala Dinner 27.11.12)	
Participation Workshop 27 th November 2012	480 €
Participation Congress 28 th November 2012	980 €

Information for Exhibitors/Sponsors

Detailed information online at: www.ipm-scm.com/afo

	Exhibitor	Sponsor	Gold sponsor	Platin sponsor	Partner
Participation fees (Euro)	5.000	5.000	7.500	10.000	20.000